

**THE ILLAWARRA APPRENTICESHIP,
TRAINEESHIP & JOBS EXPO**

**Sponsor & Exhibitor
Prospectus**

6 August 2024

Location:

Illawarra Hockey Centre
Waples Road
UNANDERRA, NSW



**WORKPLACE
LEARNING**

Connecting Young People to their Future

Apprenticeship & Traineeship Expo

A Community event by Workplace Learning

About this Annual Community Event:

We are thrilled to extend a warm invitation to you to be part of a truly impactful event - The Illawarra Apprenticeship, Traineeship & Jobs Expo. The Expo will be held on Tuesday, 6 August 2024 from 2.00pm until 8.00pm at the Illawarra Hockey Centre in Unanderra.

This event is all about supporting our local community and provides students with high quality information and expert industry, education and training advice.

As a non-profit initiative, our primary goal is to empower our local youth, encourage growth in various industries, and contribute to the prosperity of the Illawarra region.

Why Sponsor or Exhibit:



Established 41 Years

This is a not for profit event to support our local community. We are experienced running expos and have run the very successful Illawarra Careers Expo which is held in May each year, for the last 41 years. Our dedicated Workplace Learning staff will be on-site to drive traffic to your exhibit.



Engaged Audience

Communicate directly with thousands of young people, students, parents, career seekers and individuals exploring opportunities. Promote your organisation's services and attract future staff.



Media Coverage

Recognition and acknowledgement as a Sponsor in promotion and coverage of the event, coverage includes social media, WIN News, the Illawarra Mercury and WaveFM. Increase brand recognition and awareness across local schools in the Illawarra, Southern Highlands and Shoalhaven regions.

Benefits

Direct access to young people who are planning their career transition.

Demonstrate your commitment to young people and our community.

Recognition and acknowledgement as a Sponsor in promotion and coverage of the event.

This is a not for profit event. Support a local community event, run by locals.

Communicate directly with young people, students, parents, career seekers and individuals exploring opportunities.

Promote your organisation's services and attract future staff.

Recognition and acknowledgement as a Sponsor.

Increase brand recognition and awareness across the Illawarra, Southern Highlands and Shoalhaven regions.

Promote your industry and address skill shortages.

Sponsorship Options

Platinum - \$3,000 + GST

Gold - \$1,500 + GST

*plus booking fees

Sponsorship Benefits	Platinum	Gold
The opportunity to negotiate separate conditions that are aligned specifically to your organisation.	✓	✗
Signage at event stating your organisation is a Sponsor.	✓	✗
Priority positioning & exhibition space, up to 10 x 10, power and power boards included.	✓	✗
Tables, chairs, afternoon tea, dinner, bottled water and a barista coffee included for up to 10 people.	✓	✗
Advertising in the Information Booklet & multimedia which is issued to all attendees.	✓	✗
Acknowledgement of sponsorship through branding on social media and correspondence to exhibitors, schools, students, parents and the public.	✓	✓
Promotion and recognition in local media advertising, marketing campaigns and social media.	✓	✓
Premium positioning, up to 4x4m, 3 x tables, 6 chairs, power and power board, afternoon tea, dinner, bottled water and one barista coffee included for up to 6 people.	✗	✓

Exhibitor Options

Premium Exhibitor - \$600 + GST

Standard Exhibitor - \$400 + GST

*plus booking fees

Exhibitor Benefits	Premium	Standard
Named on correspondence to schools, students, parents and carers.	✓	✗
Preferred exhibitor positioning & exhibition space, 2 large tables and 4 chairs, powered space with power board.	✓	✗
Afternoon tea and dinner for up to 4 people.	✓	✗
Exhibitor space, 1 table and 2 chairs, powered space with power board.	✗	✓
Afternoon tea and dinner for up to 2 people.	✗	✓



Contact the Event Coordinator at expo@iswlp.org.au or click on the book now button to register.

THANK YOU

WE LOOK FORWARD TO WORKING
WITH YOU ON THE CONTINUED GROWTH, QUALITY
AND SUCCESS OF THIS EVENT.



WORKPLACE LEARNING

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