

2024 SOUTH COAST & FAR SOUTH COAST CAREERS & EMPLOYMENT EXPO

Sponsor & Exhibitor Prospectus

9 August 2024

Location:

Hanging Rock
Education Precinct
BATEMANS BAY, NSW



The Regional Industry
Education Partnerships
Program (RIEP)



UNIVERSITY
OF WOLLONGONG
AUSTRALIA



South Coast and Far South Coast Careers and Employment Expo

A Community event by Workplace Learning

About this Annual Community Event:

We are thrilled to extend a warm invitation to you to be part of a truly impactful event. The South Coast and Far South Coast Careers and Employment Expo will be held on Friday, 9 August 2024 from 9:30am until 2:30pm at the Hanging Rock Education Precinct Batemans Bay.

The Expo is being held to support local students, communities and businesses. The Expo will provide students with high quality career information and expert industry, education and training advice and guidance.

The Expo will empower students to explore new career paths and provide businesses with the opportunity to inform students, showcase their business and attract future employees.

Why be an Exhibitor or Sponsor:



Engaged Audience

Communicate directly with hundreds of young people, students, parents, career seekers and individuals exploring new career opportunities and employment options. Promote your organisation's services and attract future staff.



Media Coverage

Recognition and acknowledgement as a Sponsor or Exhibitor promotion and coverage of the event, coverage increases brand recognition across local communities in the South Coast & Far South Coast regions.

Benefits

Direct access to young people who are planning their career transition.

Demonstrate your commitment to young people and our community.

Recognition and acknowledgement as a Sponsor and Exhibitor in promotion and coverage of the event.

Communicate directly with young people, students, parents, career seekers and individuals exploring opportunities

Promote your organisation's services and attract future staff.

Recognition and acknowledgement as a Sponsor.

Increase brand recognition and awareness across the South Coast and Far South Coast Regions.

Promote your industry and address skill shortages.

Support Employers and Job Seekers.

Sponsorship Options

Gold - \$800 + GST

Silver - \$400 + GST

*plus booking fees

Sponsorship Benefits	Gold	Silver
The opportunity to negotiate special conditions that are aligned specifically to your organisation.	✓	✗
Signage at event stating your organisation is a Sponsor.	✓	✗
Priority positioning & exhibition space, up to 10 x 10m, power and power boards.	✓	✗
4 tables, 10 chairs, morning tea, lunch, bottled water and a barista coffee included for up to 10 people.	✓	✗
Advertising in the Information Booklet & multimedia which is issued to all students.	✓	✗
Acknowledgement of sponsorship through branding on social media and correspondence to schools, students, parents and the public.	✓	✓
Promotion and recognition in local media advertising, marketing campaigns and social media.	✓	✓
Premium positioning, up to 4x4m, 3 x tables, 6 chairs, power and power board, morning tea, lunch, bottled water and one barista coffee included for up to 6 people.	✗	✓

Exhibitor Options

Premium Exhibitor - \$250 + GST

Standard Exhibitor - \$150 + GST

Not For Profit & Employers <5 Employees Exhibitor - \$75 + GST

*plus booking fees

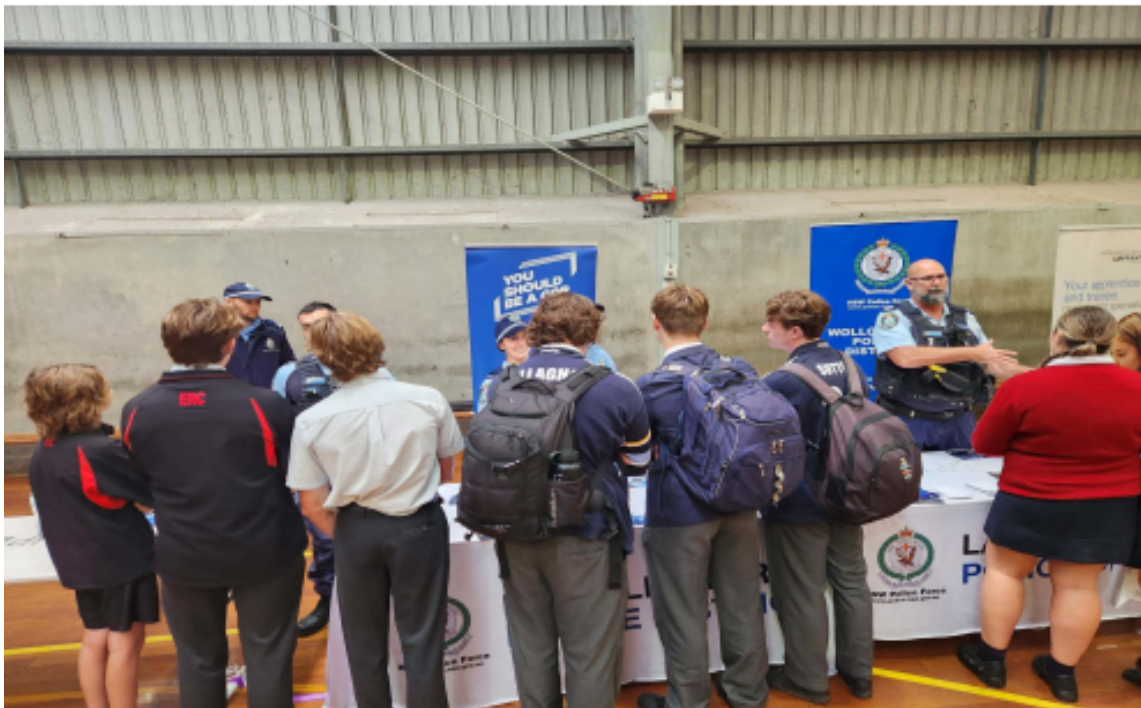
Exhibitor Benefits	Premium	Standard	NFP
Named on correspondence to schools, students, parents and carers.	✓	✗	✗
Preferred exhibitor positioning & exhibition space, 2 large tables and 4 chairs, powered space with power board.	✓	✗	✗
Morning tea and lunch for up to 4 people.	✓	✗	✗
Exhibitor space, 1 table and 2 chairs, powered space with power board.	✗	✓	✓
Morning tea and lunch for up to 2 people.	✗	✓	✓



Contact the Event Coordinator at expo@iswlp.org.au or click on the book now button to register.

THANK YOU

WE LOOK FORWARD TO WORKING
WITH YOU ON THE CONTINUED GROWTH, QUALITY
AND SUCCESS OF THIS EVENT.



WORKPLACE LEARNING

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